

Cookie Policy

Conviva uses cookies on its Conviva.com website (the “Site”). By using the Site, you consent to the use of necessary cookies and any other cookies you accepted and/or enabled using Conviva’s Cookie Consent Tool (as further detailed below). This Cookie Policy is part of our Privacy Policy and explains:

- What cookies are
- What cookies are used when you use the Site
- How to control and delete cookies used on the Site
- Treatment of previously accepted cookies
- Other tracking technologies used on the Site
- Who to contact if you have questions

What is a cookie?

A cookie is a small text file containing a unique identification number that is placed on the hard disk of your computer by a Web page server, enabling the Web server to identify your Web browser and passively track its activities on that website. Cookies do not contain any executable code and cannot be used for infecting your computer with a virus.

What cookies are used when you use the Site?

How to Control and Delete Cookies on the Site

Cookie Consent Tool

Conviva’s Cookie Consent Tool (“Consent Tool”) allows you to customize your third-party cookie preferences. If you click “Accept All,” you will have consented to the use of all cookies that we deploy on the Site. Alternatively, you can click on “Cookie Settings” to disable and/or enable certain third-party cookies. Necessary cookies cannot be disabled through the Consent Tool. Our Consent Tool will record your selected preferences and will request your consent again every twelve (12) months to ensure you stay up-to-date with

the changes to our cookie and privacy policies. If you want to change your cookie settings prior to the annual re-consent, then you will need to update your preferences through your browser(s). You can delete the applicable cookies from your browser and the Consent Tool will reappear the next time you visit the Site. The Consent Tool does not correspond to your chosen settings if you click on third-party websites that link out from within the Site.

Using your Browser

Most web browsers allow you to configure your browser settings to accept and reject cookies based upon your visits to a particular website. You can change your settings in the preferences or options menus of your browser. Depending on the specific cookie, cookies will stay on your browser for the specific durations noted above unless you change your browser settings and/or clear your cookies. Below are links to the help files of common browsers to assist you in learning more about how these browsers handle cookies and what you can do to disable them. If you don't see your browser below, please see that browser's help information on the web to find the relevant information.

- Chrome - [Clear, enable and manage cookies](#)
- Internet Explorer - [Description of Cookies](#)
- Firefox - [Cookies](#)
- iOS Safari (mobile) - [Clear the history and cookies from Safari](#)
- Android (mobile) - [Clear cache and cookies](#)

Editing Prior Cookie Acceptances

For third-party cookies, we will collect data in accordance with your selected preferences recorded via the Consent Tool and/or how you adjust your browser settings. If you previously accepted third-party cookies, then the information collected prior to any preference changes may still be used, however, we will stop collecting any further information on your use of the Site once the applicable cookies are disabled or your prior preferences expire, whichever occurs first.

Other Tracking Technologies

Web Beacons

Web beacons, sometimes called single-pixel GIFs, are small electronic image files that we may place on the Site Web pages and within certain email. Combined with cookies, Web beacons allow us to count the number of unique users who have visited a specific page and the number of times those pages are displayed. We can also use Web beacons to let us know how many people opened certain types of email. Information we may collect using Web beacons will be in aggregate form only and will not contain information that relates to you. Third-party advertisers may use Web beacons in their advertisements on the Site. This enables us to compile aggregated statistics and determine the effectiveness of promotional campaigns.

Log Information

When you use the Site, our servers record, in a server log, information that your browser sends whenever you visit a website. Server logs may include information such as your web request, Internet Protocol address, browser type, browser language, the date and time of your request and one or more cookies that may uniquely identify your browser.

Questions

For more information or questions related to our policies, please contact privacy@conviva.ai.